

NO: _____

SUPPLEMENTAL BID BULLETIN NO. 1

TITLE : **Engagement of an Integrated Communication Agency for the Implementation of a Communication for Development (C4D) and Digital Media Training**

DSWD NNP NO. : **20-GOP-SVCF-003**

DATE : **18 May 2020**

This Supplemental/ Bid Bulletin is issued to all prospective bidders announcing the response on the questions raised by the prospective consultancy firm/service provider and the amendments/changes in the procurement schedule, as follows:

I. Questions for clarifications raised by the prospective consultancy firm/service provider

1. When are the target dates for implementation of the training?

Response: There are no specific dates yet for the conduct of this activity due to our current situation on the pandemic COVID19. However estimated date will be on the later part of June 2020, after ten (10) days upon receipt of the Notice to Proceed (NTP).

2. How many participants are being targeted for this?

Response: There will be forty (40) DSWD personnel composed of the Secretariat, Regional Officers, and Information Officers of Offices/Bureaus/Services/Units (OBSUs) who are expected to attend the training.

3. Will the training be held face-to-face?

Response: Yes. The target venue will be SWADCAP DSWD, 111 Block 5, Taguig, 1630 Metro Manila.

4. What specific topics are you looking at for digital media training?

Response: The topics will be more on the Social Media & Community Management's side since the training aims to:

- a. Equip information officers with the capability to design the communication strategies; choose communication tactics; and create a measurement framework based on the identified stakeholders and communication objectives;**
- b. Capacitate information officers to understand the communication problems and identifying stakeholder and other factors that could affect the promotion of the Department programs and service.**

5. For Submission requirement VI. (Expression on Interest), does the DSWD have a preferred format for this letter?

Response: **There is no required letter format to be used for the submission of Expression of Interest.**

6. May we confirm that there is no bidding fee for this procurement?

Response: **There is no bidding fee for the above-mentioned procurement project.**


II. Amendments/Changes in the procurement schedule

PARTICULARS	FROM	TO
Deadline for submission of application and required documents	18 May 2020 at 05:00 P.M.	21 May 2020 at 05:00 P.M.

This is also to reiterate that all applications and required documents should be submitted to the **Bids and Awards Committee Secretariat Office, DSWD Central Office, Ground Floor Matapat Building, IBP Road, Constitution Hills, Quezon City** or through electronic mail at quotations@dswd.gov.ph or facsimile at **(02) 951 7116**. Submitted applications to a different e-mail address or facsimile number as stated above shall not be considered for evaluation.

This Bid Bulletin shall form part of the Notice of Negotiated Procurement.

Please be guided accordingly.


FELICISIMO C. BUDIONGAN
*Undersecretary and
Bids and Awards Committee Chairperson*

Please accomplish the portion below and send it to facsimile no. (02) 951-7116 or email at bacsec@dswd.gov.ph.

Received from DSWD, **Supplemental/Bid Bulletin No. 1 for the Engagement of an Integrated Communication Agency for the Implementation of a Communication for Development (C4D) and Digital Media Training (DSWD NNP No. 20-GOP-SVCF-003);**

RECEIVED BY : _____ DATE: _____
(SIGNATURE OVER PRINTED NAME)

DESIGNATION : _____

COMPANY : _____